

WILLIAMS HALL : REBUILD: PLAN OF ACTIONS				
TOPIC	ACTION	TARGET	RESPONSIBILITY	MEMBERS
BUILDING PLAN	Architect's view	31-Jan	VSBT	
	BOQ	31-Jan	VSBT	
	Select the Builder : Three quotes	31-Mar	VSBT	
COSTING AND VALUING	Costing by Individual units : Classrooms, Archives, Pavilion, Staircases, Corridor, Bathroom, Foundation and Side Walk	31-Jan	VSBT	
	Convert to Marketable details (Pricing) based on Floor plan	15-Feb	BS	VSBT, SF
COMMUNICATION	EV Committee	08-Feb	BS	
	Letter from the Principal informing the launch of the project to all OBAs, including Floor plans, Costing of each Unit and Payments Options	28-Feb	BS	VSBT,SF
	OBAs to come back with an indication of their pledge	15-Mar	ALL	
	Global Launch : Global Telecast : College Anthem, Blessings, Welcome Address by BS, Principal's Address and Senior Prefect's Vote of Thanks	27-Mar	BS	VSBT, ST,YA,AG,MY, BT,SS,SF
	All Social Media platforms; Dedicated EV Website: Interactive and Informative for the donors and the alumni; Brief /Robust WhatsApp Messages and Updates	15-Mar	PM	DS, AA, CT, YA, BT,SS, AS,GG
	Monthly email updates to the EV committee and the OBAs	30-Apr	PM	DS, AA, CT, YA, BT,SS,GT, AS, GG
	William's Hall Rebuild Theme song (Artists, Composition, Recording)	30-Apr	ST	YA, TT, AG,HJ,SF,AS,
MARKETING	Merchandise, Release of Stamp, Limited Edition Artwork;	30-May	BT	SD,HJ,MY,GT, AS, TT,GG
	Multi Media interviews : Principal and Committee Members and Write-ups (LMD, IBC, Promotional Videos), Local in-city radio stations	30-Sep	BS	AA, SD,MY, PT,TT,DN, ST, PM

Principal	VSBT
Vice Principal	AG
Mayo	MY
Chrishanthan	CT
Bishman	BT
Suthan Deva	SD
Arni	AA
Arjuna	AS
Delano	DS
Gandeepan	GT
Karunyan	KA
Hajeeban	HJ
JA Setu	JA
Panga	PM
Philip	PT
Shaile	SS
Sutha	ST
Deva	DN
Suba	SF
Tony	TT
Yoga	YA
Gajo	GG

FUND RAISING	LIST OF DONORS : Reservoir of Donors : SL and Offshore, Individuals (Alumni and non), High Net Worth individuals, Families, Corporates and NGO's	28-Feb	SF	All
	Apply : RELEVANCE AND SIGNIFICANCE for PRIORITISATION			
	Quick Hits:			
	SL : CARGILLS, THINNAI, JETWING, Utilize J A Setukavalar and Mr. Rajanathan	30-Mar	SD/JA	All SL reps, BS and SF
	OFFSHORE: NGOs, Organizations and Entrepreneurs	30-Apr	AA/DN	All Offshore Reprs, BS, SF
	List of Families (Alumni)	28-Feb	SF	All
Explore Preferred Supplier Status and Product Placement	30-Sep	MY	PT,HJ,BT,SD, HJ.GT,AH,SF	
PAYMENT FLEXIBILITY	Create Flexible Payment Options: Monthly, SL Rs 200,000 Club, Individual Unit, Buy a Brick and alternative ways to Acknowledge on the Building	24-Feb	CT	DS,KA, GG,YA,PT,TT, PM,ST. MY, SF, BS